



# Thomas Troisch

[www.workbytom.com](http://www.workbytom.com)

**I'm a passionate product designer**, a working artist, a storyteller, an entrepreneur, a design thinker, and a former barnacle wrangler who became a **creative director**.  
**I solve problems, create art and experiences that drive emotions and make memories.**

**Collaborative Product Designer and Creative Director with industry experience in brand articulation, print, product and visual design, interactive entertainment, 3D prototyping, and business requirements.**

Expert in Adobe CC (including After Effects, Illustrator, InDesign and Photoshop), Microsoft Office 365, and prototyping tools (Adobe XD, Invision, Sketch, Figma), for IOS and Windows environments.

## WORK EXPERIENCE

**CREATIVE DIRECTOR**, BluJay Studios (DBA: Catface)

08/2019 to 04/20

Bellevue, WA

Directing motion design and brand strategy in a studio setting. Managing production teams and collaborating with C-level to craft original animated campaigns and short films.

**SENIOR PRODUCT DESIGNER** iLink Systems (DBA: Red Sky)

12/2015 to 08/2019

Seattle, WA

Worked the full spectrum of product design and developed creative services in an agency setting. Collaborated with an agile team to create prototypes and visual concepts for feasible product.

**ART DIRECTOR / PRODUCT DESIGNER (Contract)**, Various Clients

11/2013 to 12/2015

Savannah, GA

Managed, designed and illustrated original content for major industry clients. Recruited to develop the B2B campaign that helped mold Intel's 2016 style guide and graphic asset library.

**SENIOR VISUAL DESIGNER**, Red Sky | Blue Water

09/2009 to 11/2013

Seattle, WA

B2B brand design and user experience innovation for live web, mobile and print applications. Designed and managed the communications for all original 16 Microsoft Store retail locations.

**SENIOR ART DIRECTOR**, Handheld Games

06/2005 to 09/2009

Lynnwood, WA

Directed award winning interactive experiences for major industry clients. Created > 50 licensed titles that emphasized the education and cognitive development of young children.

## SKILLS

**Informed designer** with scrutinizing attention to detail

**Experienced team leader** across many creative disciplines

**User centric strategist** thriving in ideation sessions

**Empathetic researcher** with an insatiable curiosity

**Excellent communicator** in verbal and written exchanges

## EDUCATION

**Digital Media Communications**

Master's Degree

University of Washington

**Animation/Graphic Design**

Associate's Degree

Art Institute of Seattle

**Biology**

Bachelor's Degree

University of Puget Sound

## LANGUAGES

English

French

German

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